

# PENNY LANE

FINE ART & LICENSING

## WHOLESALE DISTRIBUTOR APPLICATION

**Please return to:** 1791 Dalton Drive, New Carlisle, OH 45344

Phone: 937-849-1101 ~ Fax: 937-849-9666

Co. Name: \_\_\_\_\_ Bus Phone/Fax: \_\_\_\_\_  
Address: \_\_\_\_\_ Owners Name: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ Home Phone: \_\_\_\_\_  
E-mail address: \_\_\_\_\_  
Bank Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Tax ID# \_\_\_\_\_

1. References from whom you purchase as a wholesale distributor (please include other US publishers).

A. Name: \_\_\_\_\_ Account No. \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
B. Name: \_\_\_\_\_ Account No. \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
C. Name: \_\_\_\_\_ Account No. \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_  
D. Name: \_\_\_\_\_ Account No. \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

2. Type of product you sell?

A. Framed prints \_\_\_\_\_ B. Unframed prints \_\_\_\_\_  
B. Shrink-wrapped prints \_\_\_\_\_ D. Other (Specify) \_\_\_\_\_

3. How is your line represented?

A. Field Reps (if so how many) \_\_\_\_\_ What states? \_\_\_\_\_  
B. Trade Shows (if so which ones) \_\_\_\_\_  
C. Do you have a catalog? \_\_\_\_\_  
D. Other (Specify) \_\_\_\_\_

4. Which type of stores do you sell to?

Furniture Stores \_\_\_\_\_ Art Auctions \_\_\_\_\_  
Retail Galleries/Picture Frame Shops \_\_\_\_\_ Gift Shops \_\_\_\_\_  
Chain Mass Merchandise \_\_\_\_\_ Flea Markets \_\_\_\_\_  
Department Store \_\_\_\_\_ Mail Order Catalogs \_\_\_\_\_  
Other \_\_\_\_\_

5. Will you sell any of our art directly to the ultimate customer?

If so, what methods?

A. Art Auctions \_\_\_\_\_ B. Retail Shows \_\_\_\_\_ C. Flea Markets \_\_\_\_\_  
D. Retail Store Fronts \_\_\_\_\_ E. E-Bay \_\_\_\_\_

6. Of our line, what artists are you interested in? \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Title: \_\_\_\_\_